

Ventas por Marcas -Unidades-

Hasta.....	31-Mar-14	31-Mar-13	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	61.825.700	74.594.040	-17,12%
COBURN (cig)	55.500.160	71.038.120	-21,87%
CALYPSO (cig)	36.691.643	37.266.518	-1,54%
AMIGOS (cig)	31.332.754	36.680.588	-14,58%
DUCADOS (cig)	29.982.216	32.857.608	-8,75%
ROLL'S (cig)	29.649.561	29.241.305	1,40%
SILVERADO (cig)	28.437.400	16.881.800	68,45%
BULLBRAND (cig)	26.113.500	19.091.290	36,78%
FARIAS (cig)	25.661.149	26.340.558	-2,58%
CALYPSO	14.131.442	15.390.146	-8,18%
CHESTERFIELD (cig)	13.794.288		-
AL CAPONE (cig)	13.042.580	9.533.270	36,81%
HENRI WINTERMANS (cig)	12.084.815	12.934.780	-6,57%
PANTER (cig)	10.690.670	11.300.817	-5,40%
JOCKEY (cig)	9.174.832	1.776.500	416,46%
SALSA (cig)	8.747.820	8.807.820	-0,68%
AGIO (cig)	7.699.705	7.985.165	-3,57%
REX (cig)	7.518.160	9.246.380	-18,69%
VEGAFINA (cig)	7.123.020	7.497.610	-5,00%
BREAK (cig)	6.993.020		-
L&M (cig)	6.296.897	12.208.168	-48,42%
TRABUCOS	5.655.950	5.707.676	-0,91%
LA PAZ (cig)	5.633.895	5.586.105	0,86%
EL GUAJIRO	5.500.543	5.471.662	0,53%
CLUBMASTER (cig)	4.845.180	5.217.920	-7,14%
BRAVO (cig)	4.720.730	6.368.540	-25,87%
LA DALIA	4.505.075	4.563.415	-1,28%
FARIAS	3.299.639	4.026.342	-18,05%
VICTORIA (cig)	3.126.690	2.771.929	12,80%
DUX	3.023.790	3.446.842	-12,27%
NEOS (cig)	2.508.900	3.278.530	-23,47%
CANDLELIGHT (cig)	2.400.953	3.121.803	-23,09%
DANNEMANN MOODS (cig)	2.245.068	2.410.176	-6,85%
MONTECRISTO (cig)	1.913.330	1.876.550	1,96%
CALISTO (cig)	1.811.420	4.966.440	-63,53%
ENTREFINOS (cig)	1.737.320	1.973.960	-11,99%
CORONAS (cig)	1.661.660	1.685.100	-1,39%
MINI DAVIDOFF (cig)	1.635.650	1.614.710	1,30%
MONTE NEGRO	1.633.231	1.025.333	59,29%
ISLEÑOS	1.266.520	1.267.915	-0,11%
PUNCH (cig)	1.196.720	1.320.040	-9,34%
TRABUCOS (cig)	1.013.380	1.291.820	-21,55%
CUBERO (cig)	953.300	1.342.460	-28,99%
RESTO MARCAS	17.441.302	18.120.606	-3,75%
Totales	522.221.578	529.128.357	-1,31%